

Perspektiven 2019



Martin Eichler
25.10.2018



Gute Ausgangslage



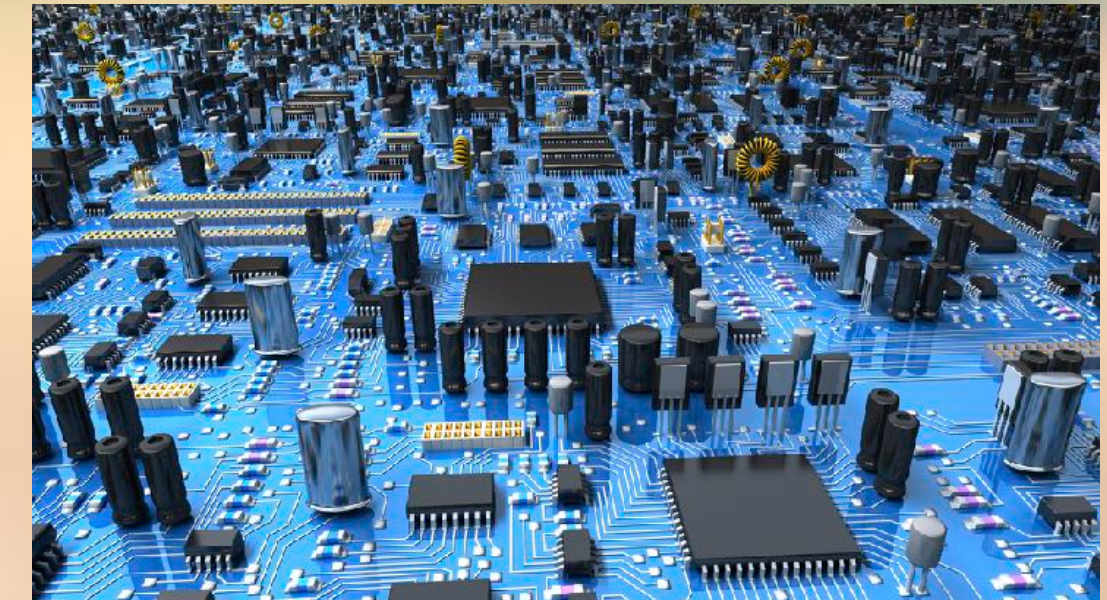
Das wirtschaftliche Umfeld



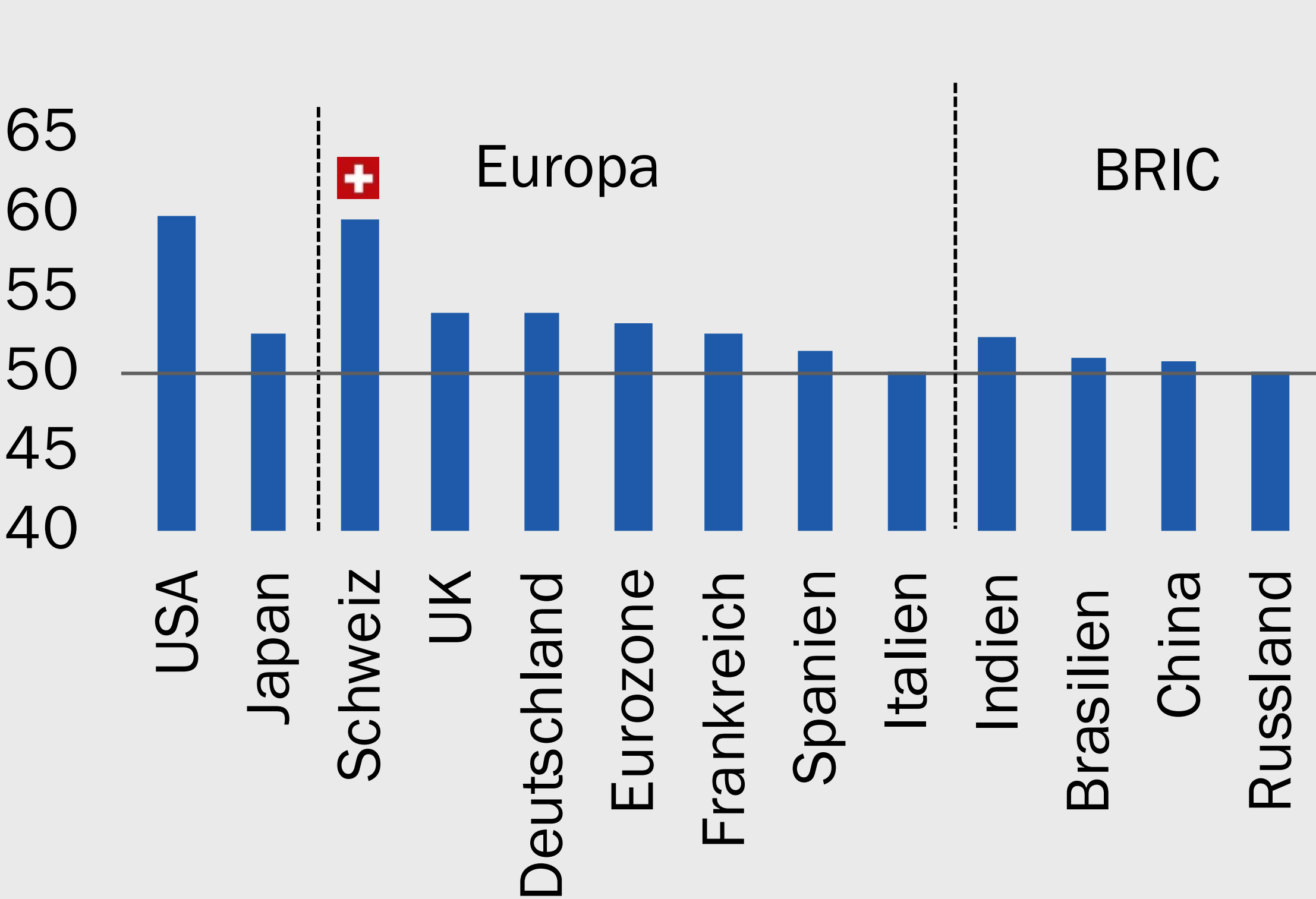
Prognose Zentralschweiz



Technologie Zentralschweiz

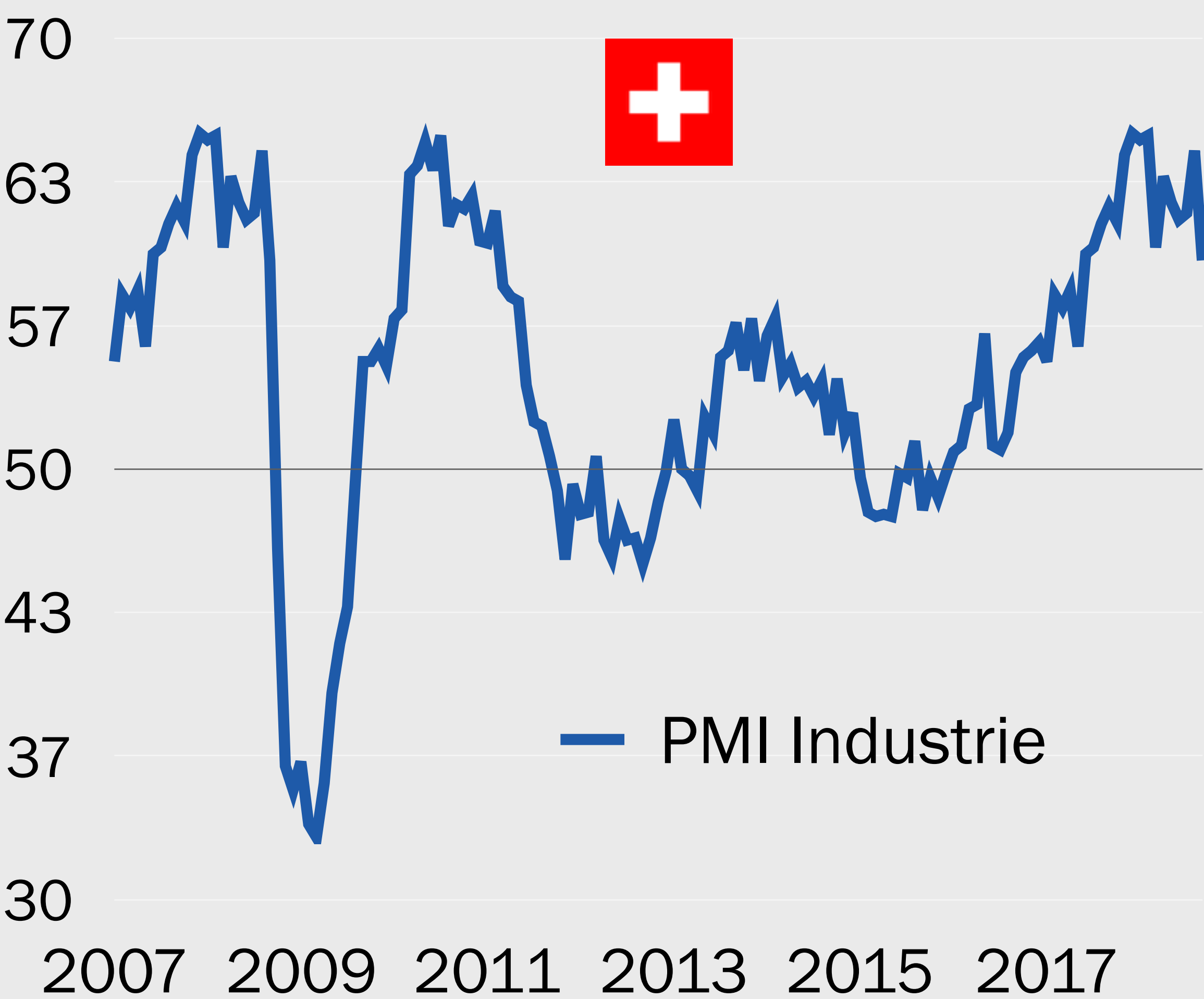


Sehr gute Stimmung bei den Unternehmen

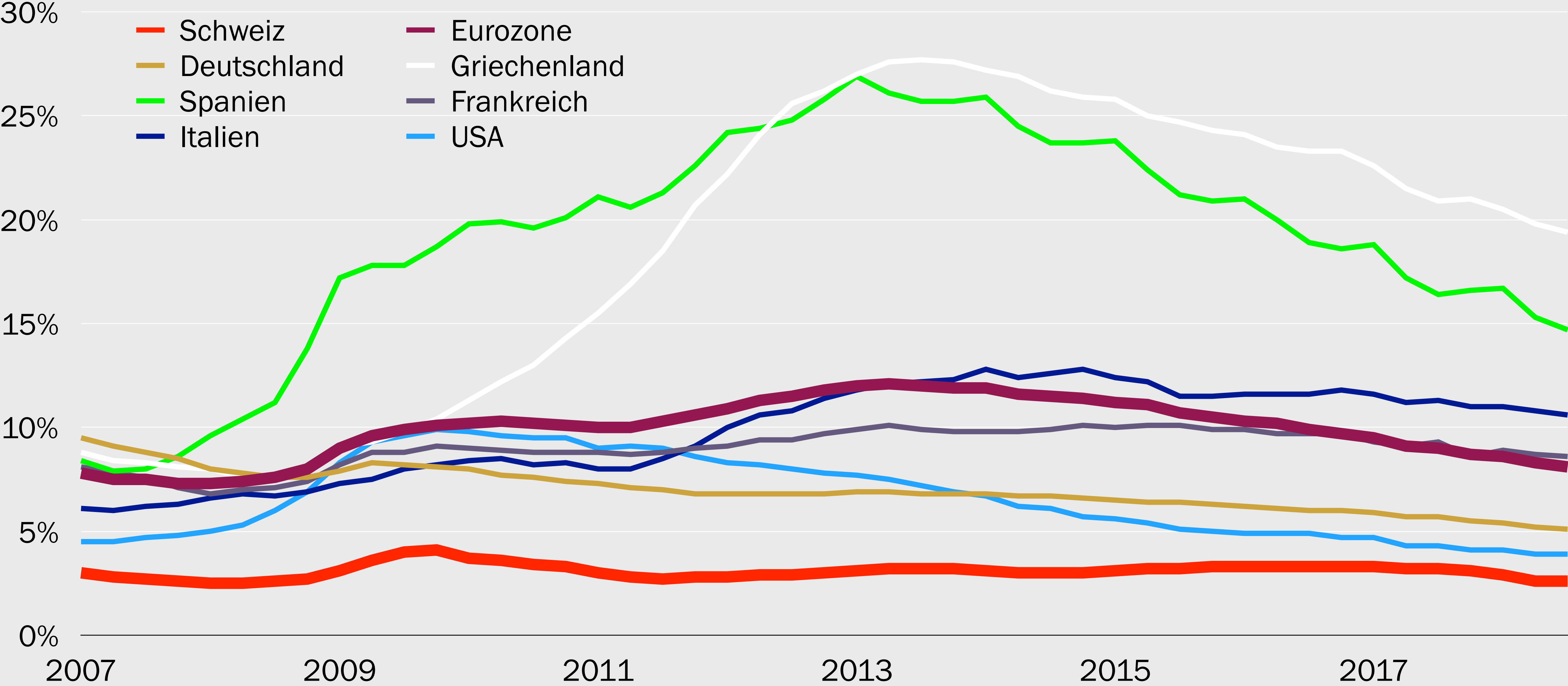


PMI Industrie und Dienstleistungen, Wachstumsschwelle = 50
Quelle BAK Economics, Markit Economics, ISM (USA Industrie)

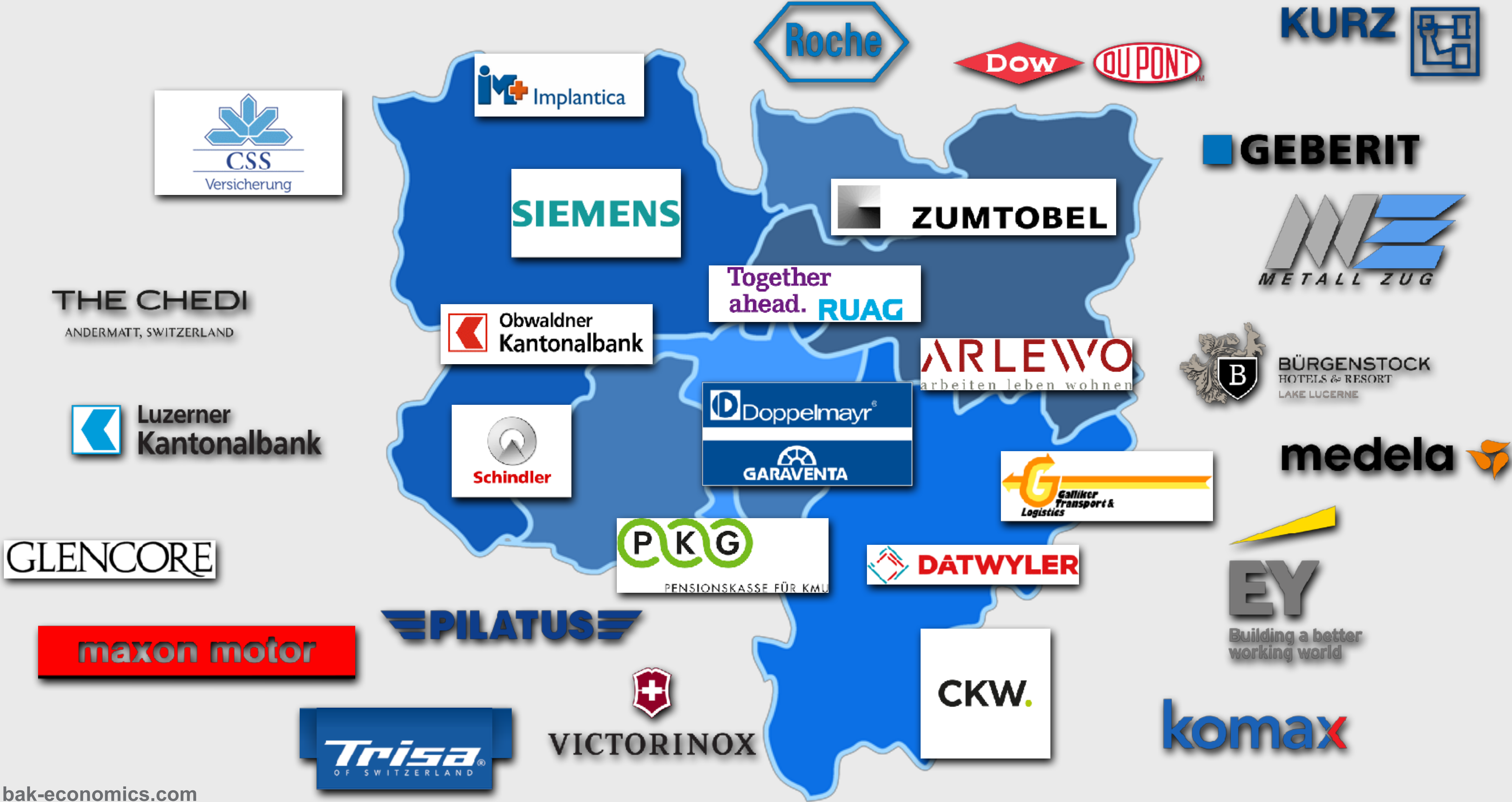
bak-economics.com

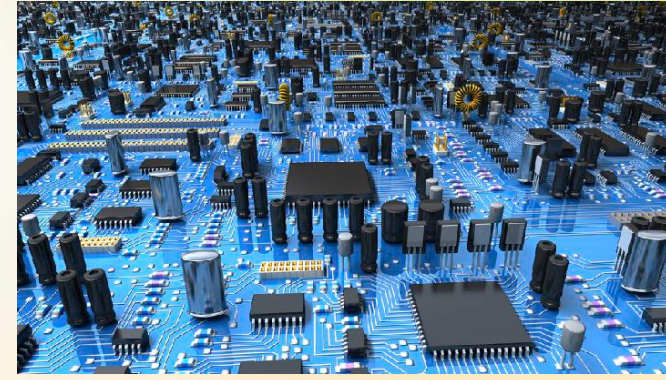


Arbeitsmärkte zeigen global Verbesserung

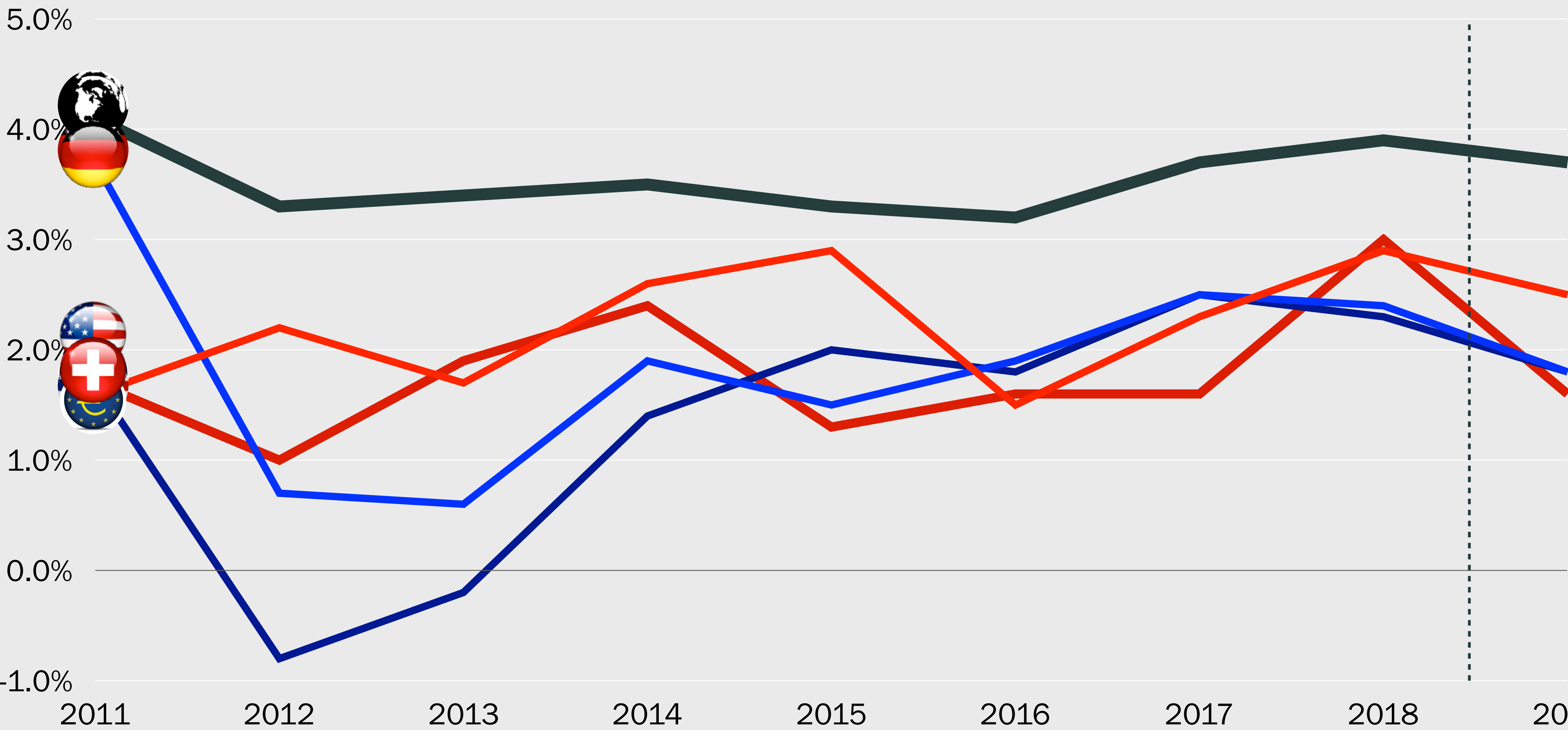


Arbeitslosenquoten
Quelle SECO, Oxford Economics

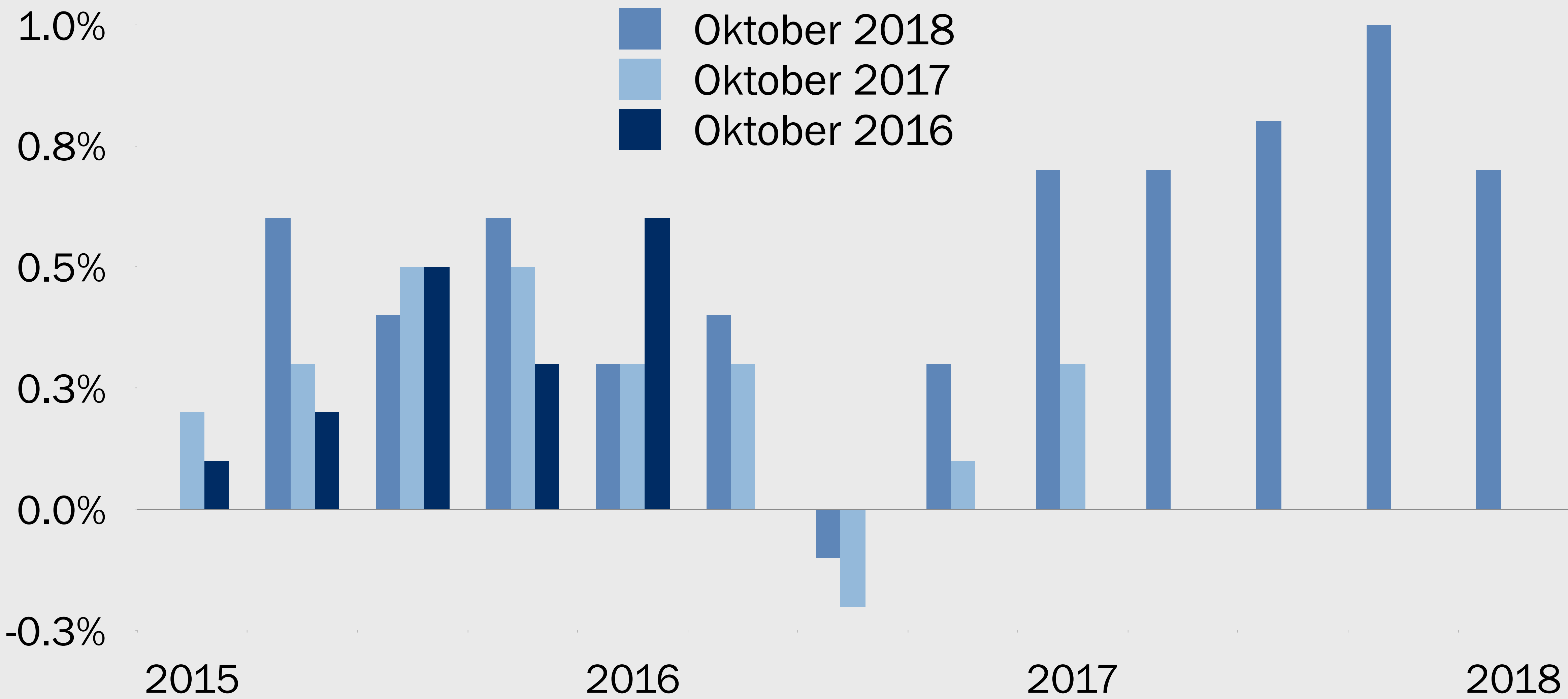




BIP-Wachstum 2019: Konsolidierung auf hohem Niveau

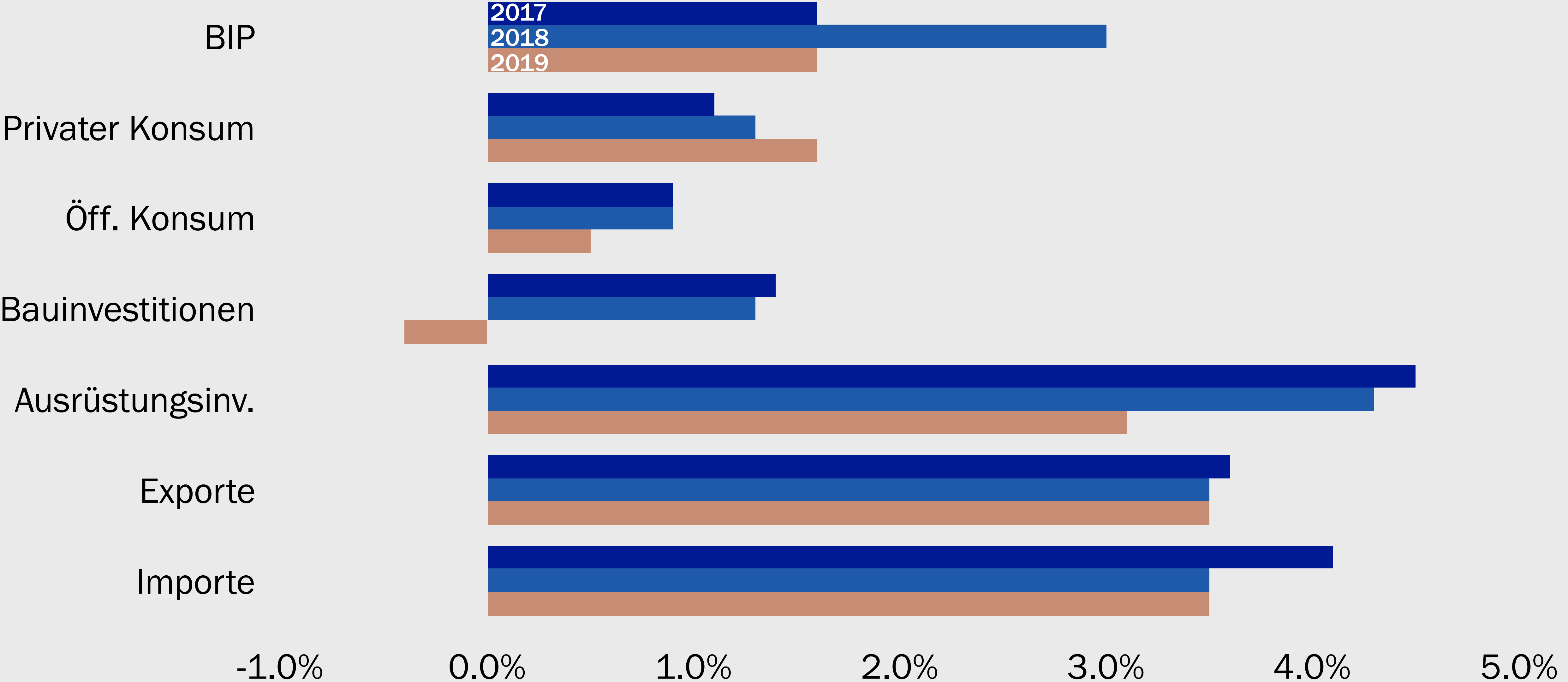


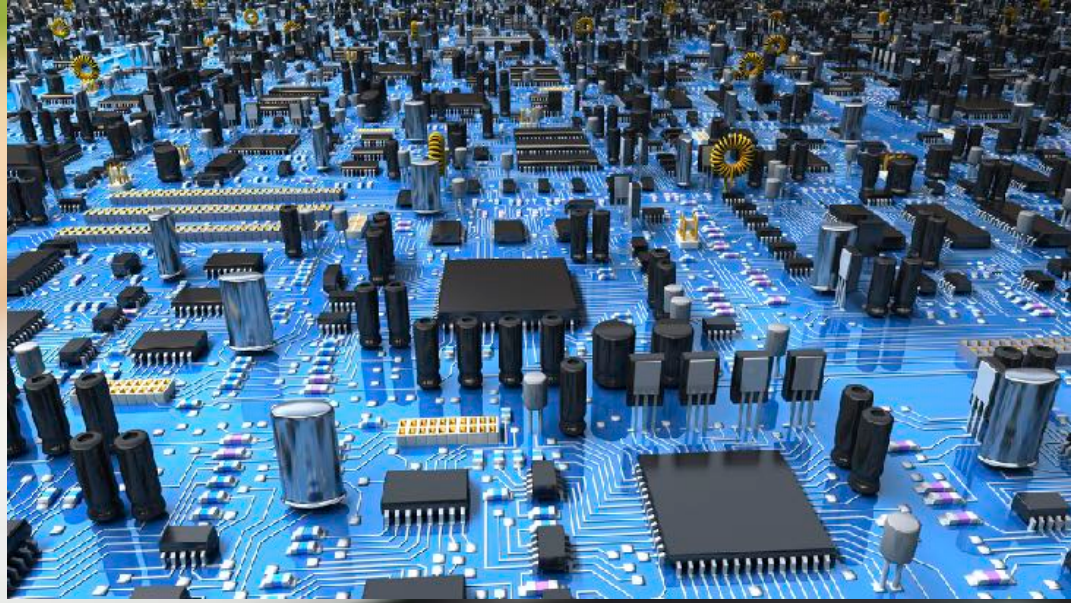
Derzeit eine hohe Dynamik in der Schweizer Wirtschaft



Reales BIP-Wachstum pro Quartal
Quelle BFS

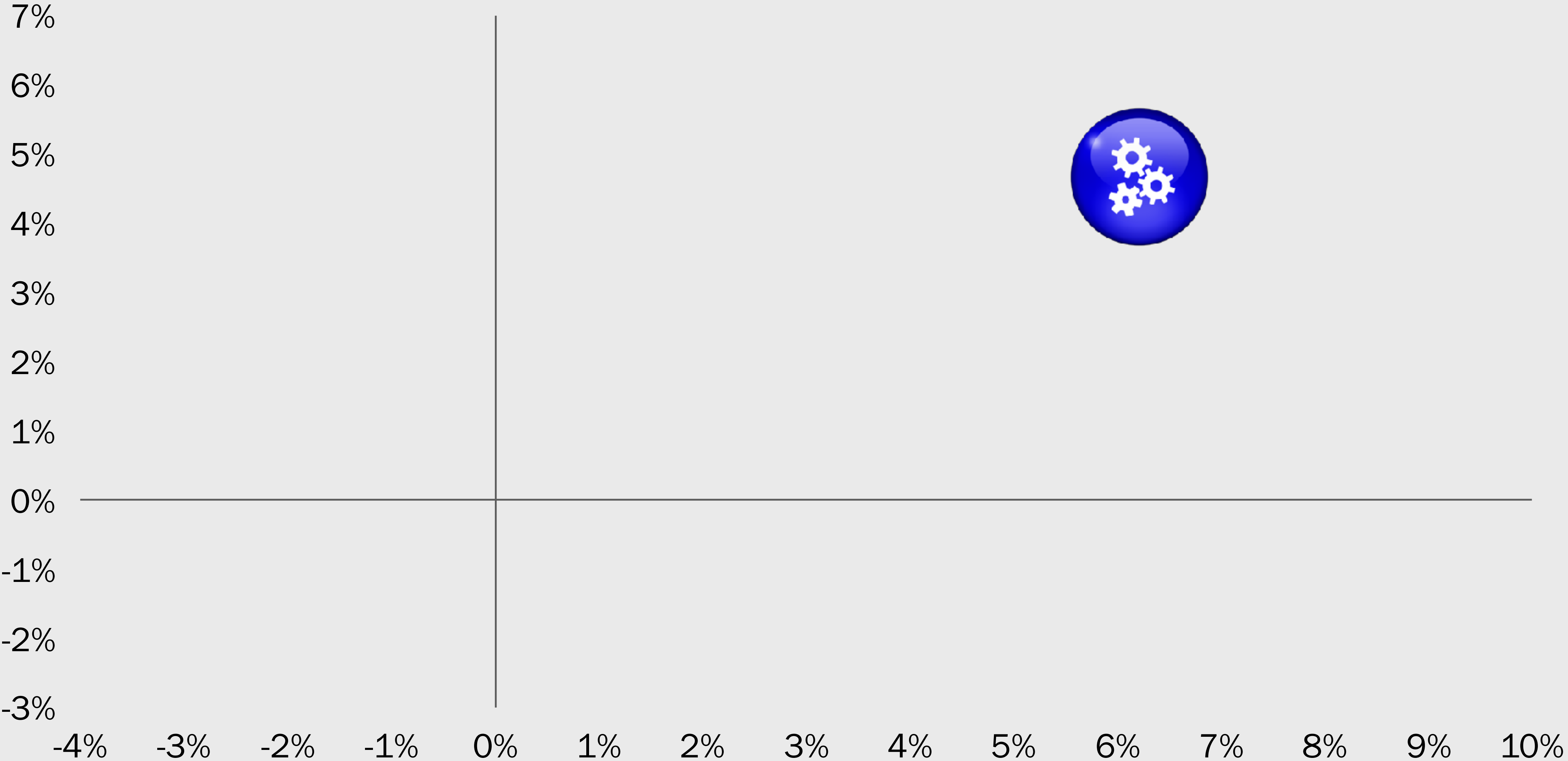
Schweizer BIP: Breit abgestütztes Wachstum





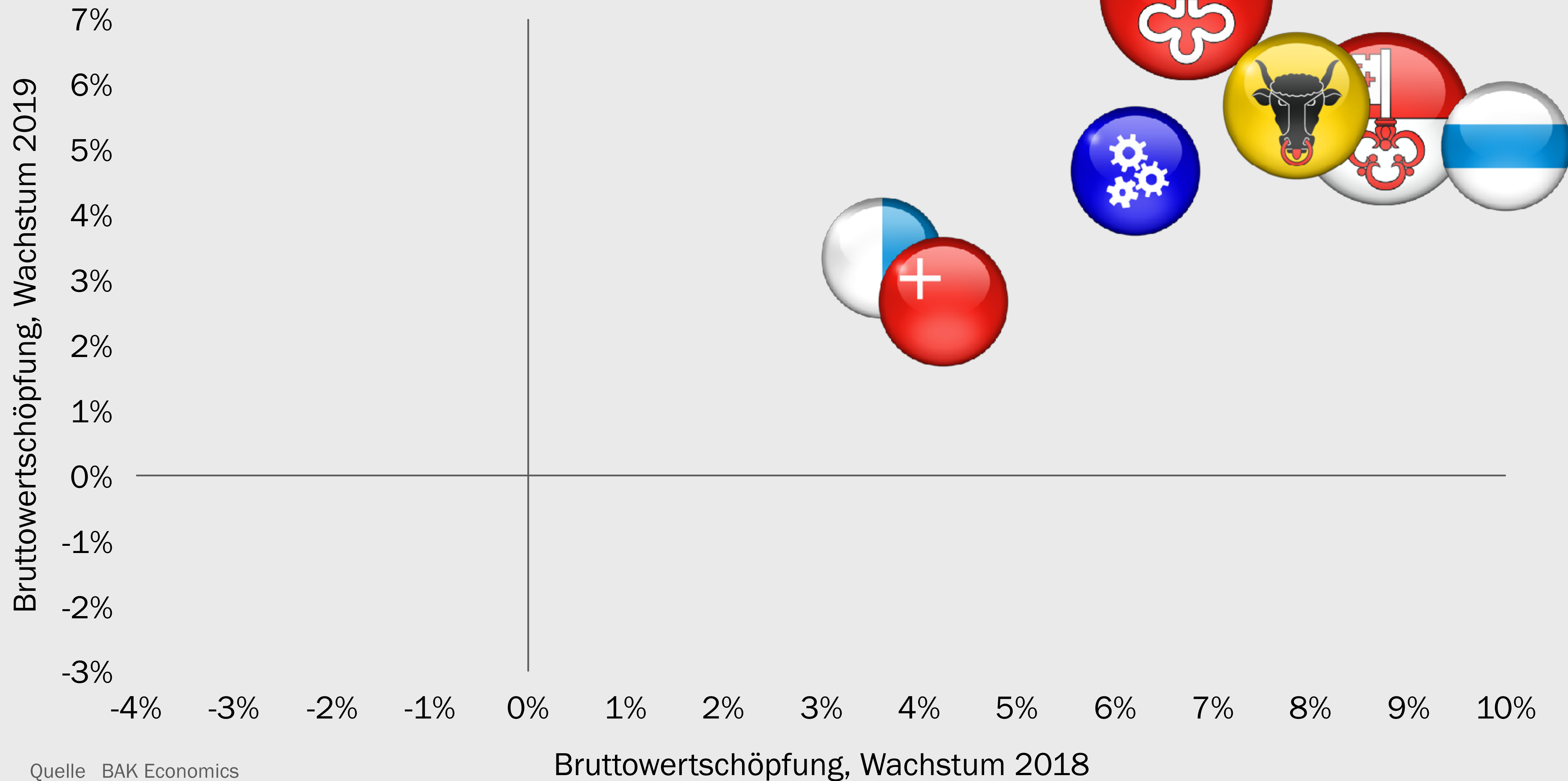
Die Entwicklung der Investitionsgüter

Bruttowertschöpfung, Wachstum 2019



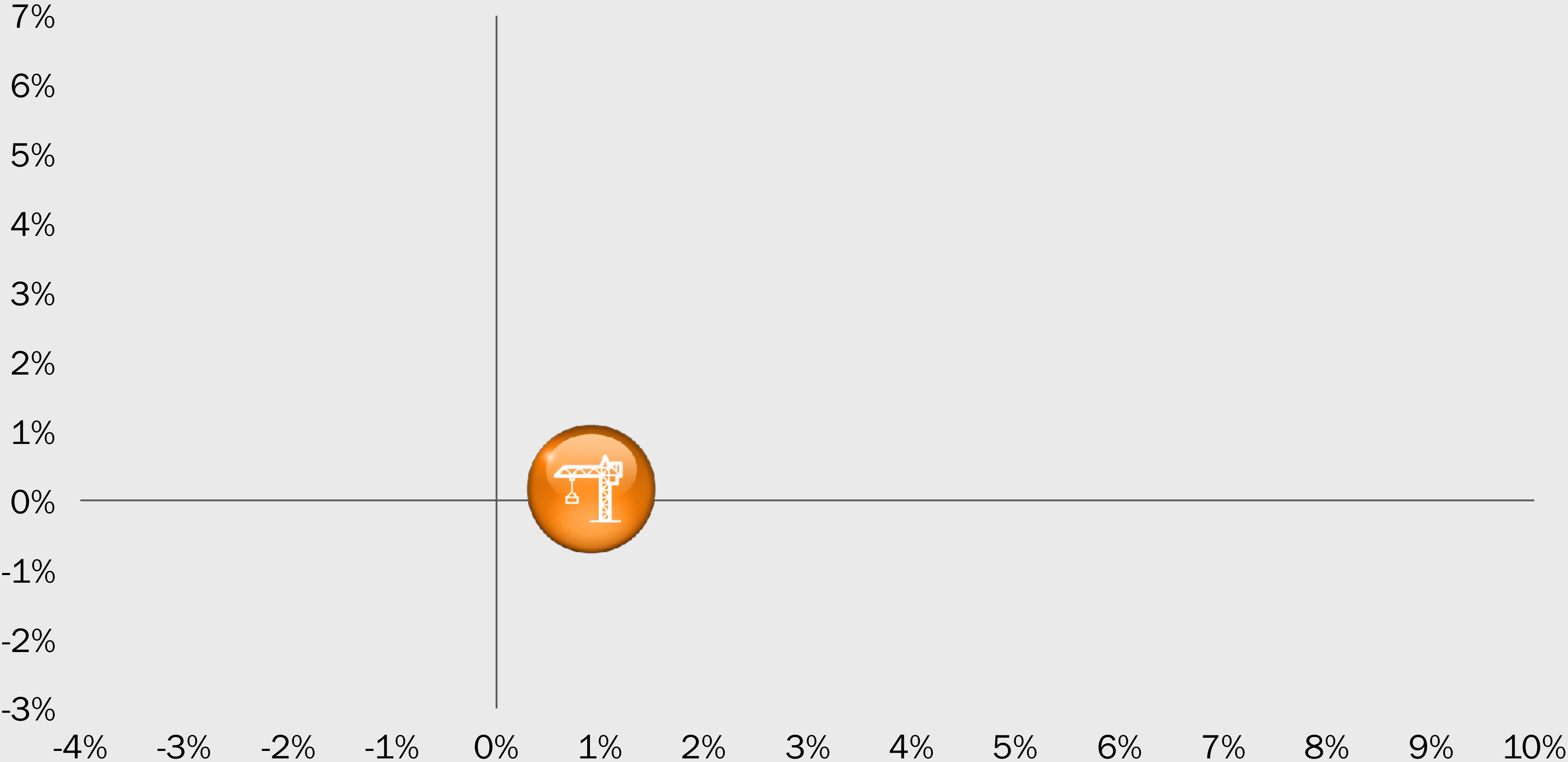
Bruttowertschöpfung, Wachstum 2018

Die Entwicklung der Investitionsgüter



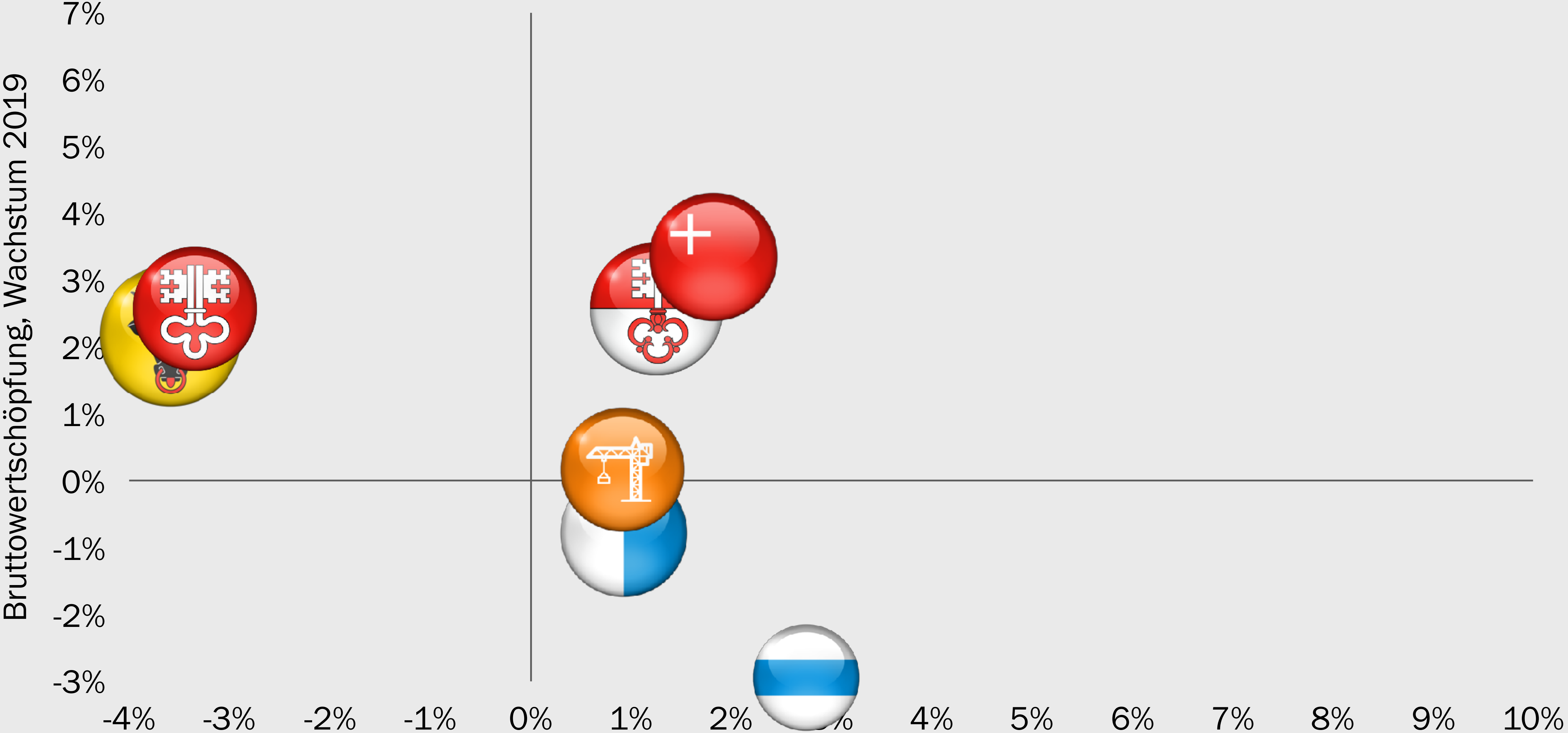
Die Entwicklung des Baugewerbes

Bruttowertschöpfung, Wachstum 2019



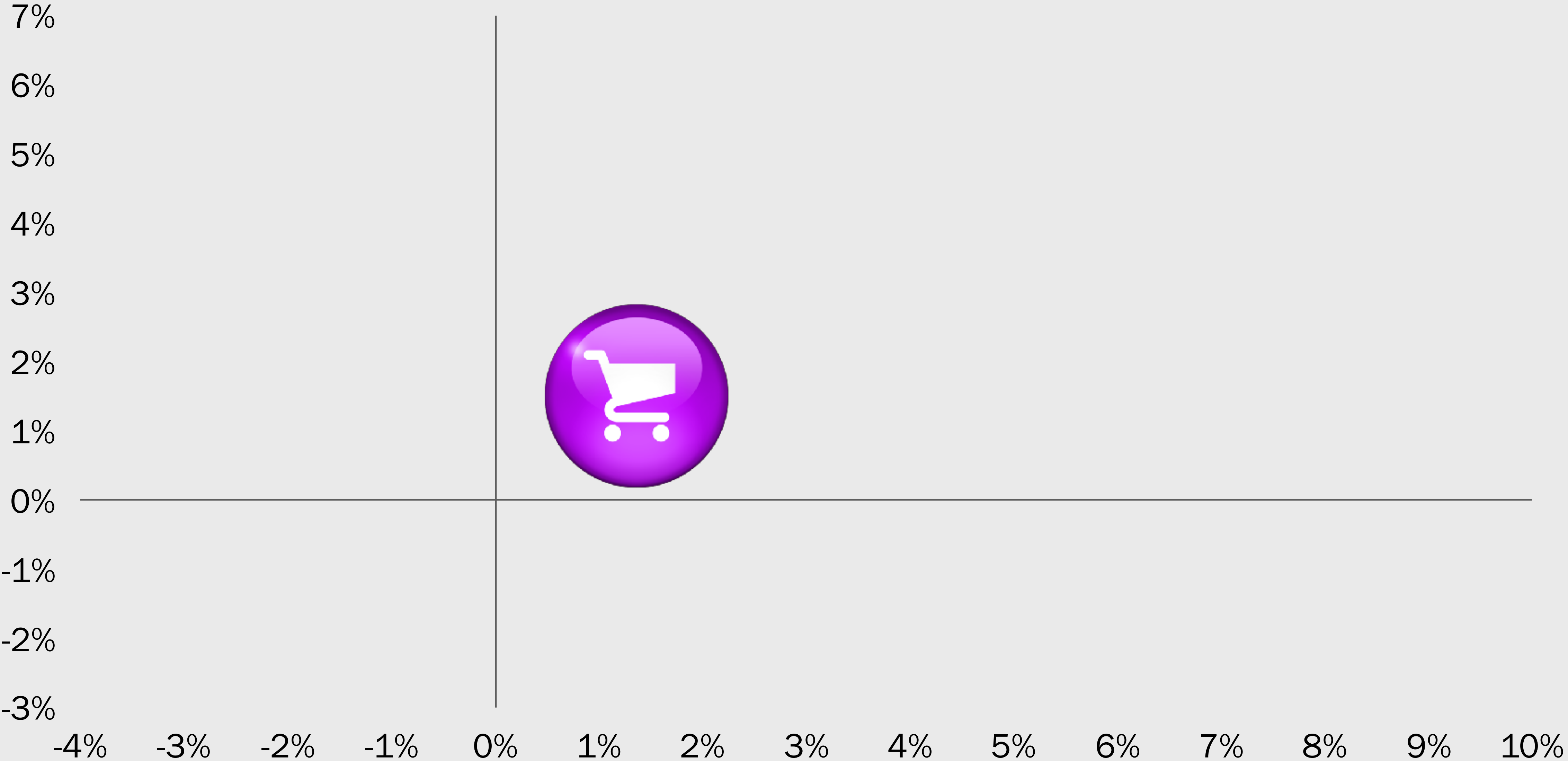
Bruttowertschöpfung, Wachstum 2018

Die Entwicklung des Baugewerbes



Die Entwicklung des Handels

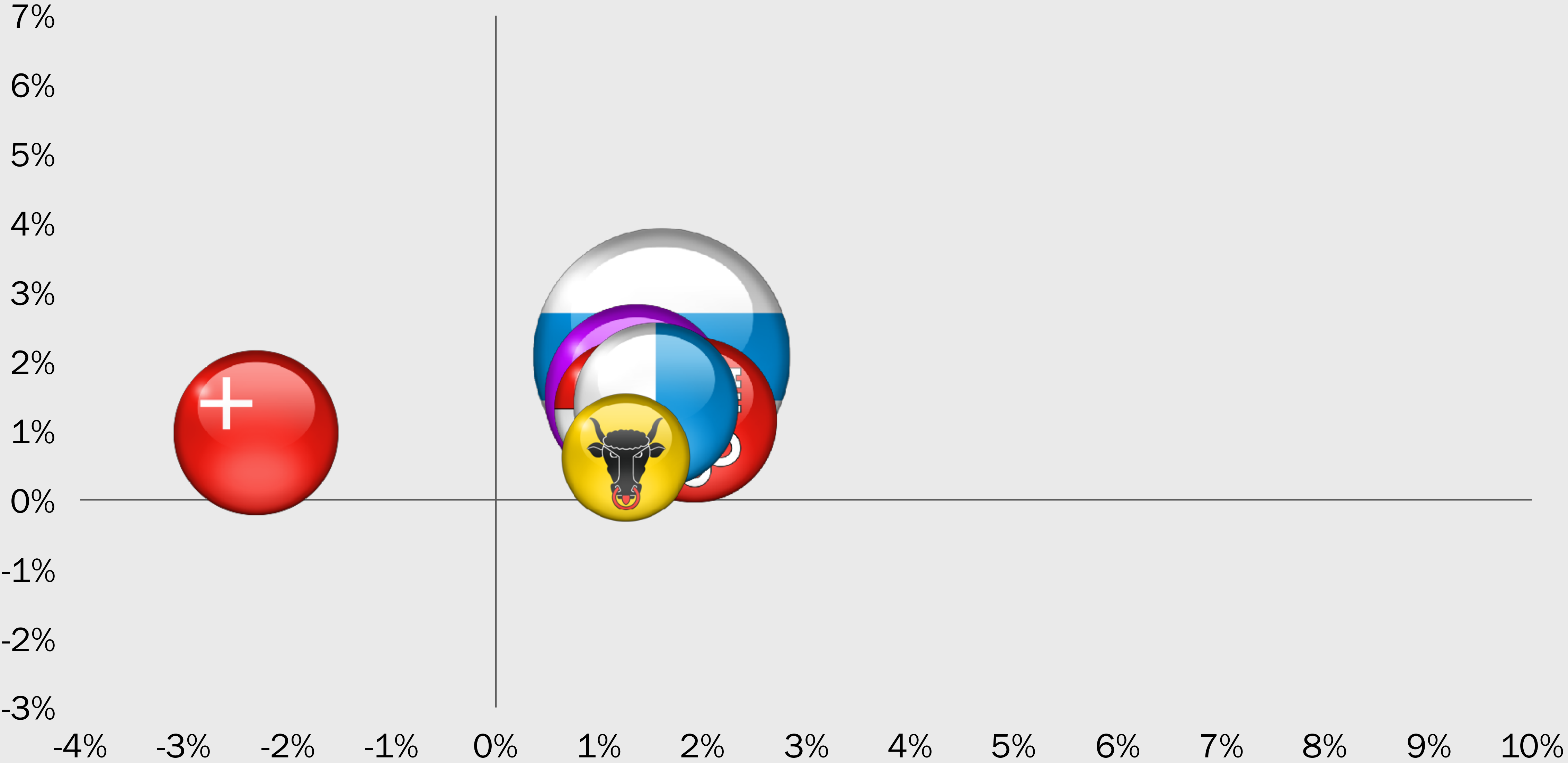
Bruttowertschöpfung, Wachstum 2019



Bruttowertschöpfung, Wachstum 2018

Die Entwicklung des Handels

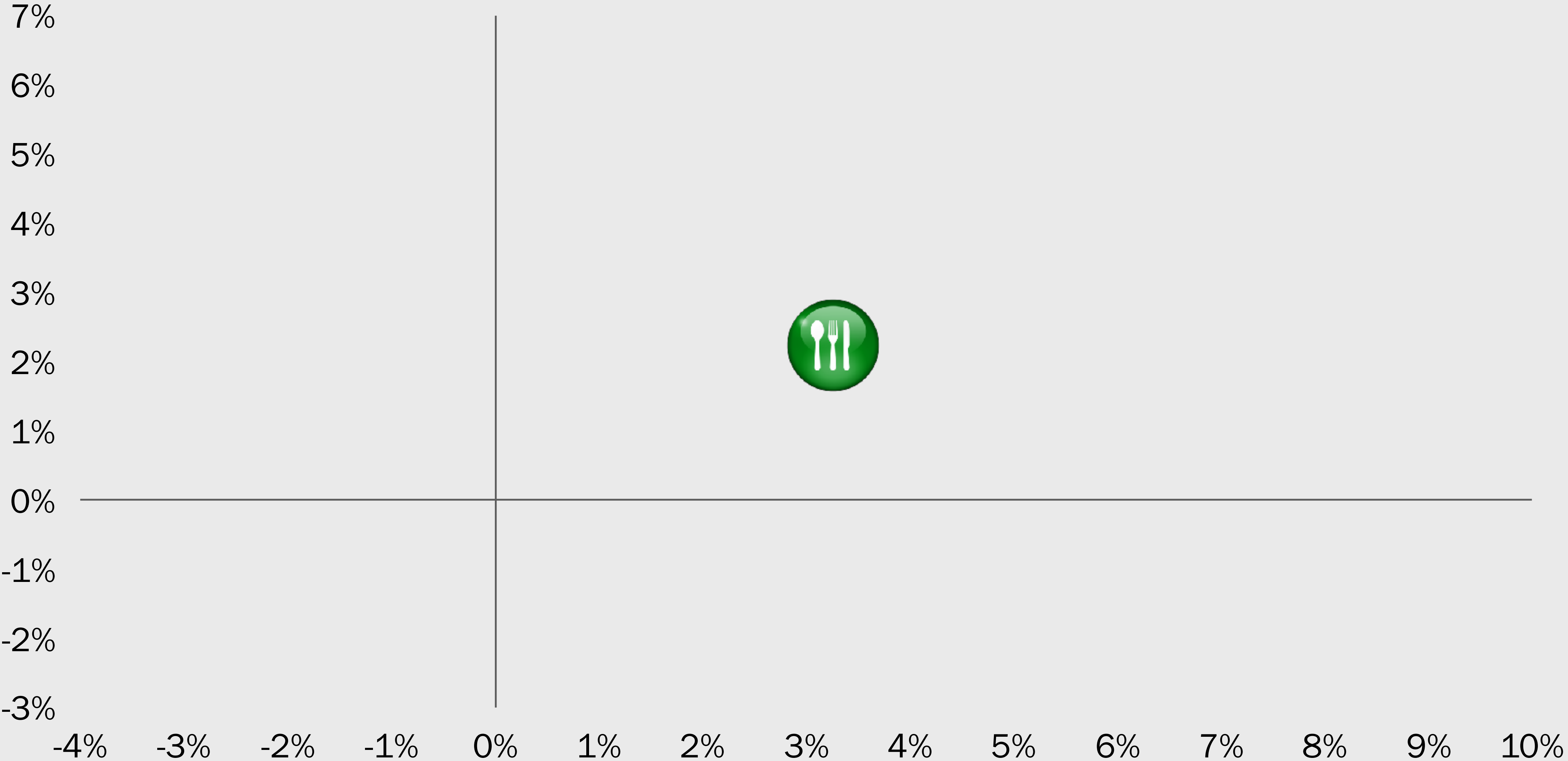
Bruttowertschöpfung, Wachstum 2019



Bruttowertschöpfung, Wachstum 2018

Die Entwicklung des Gastgewerbes

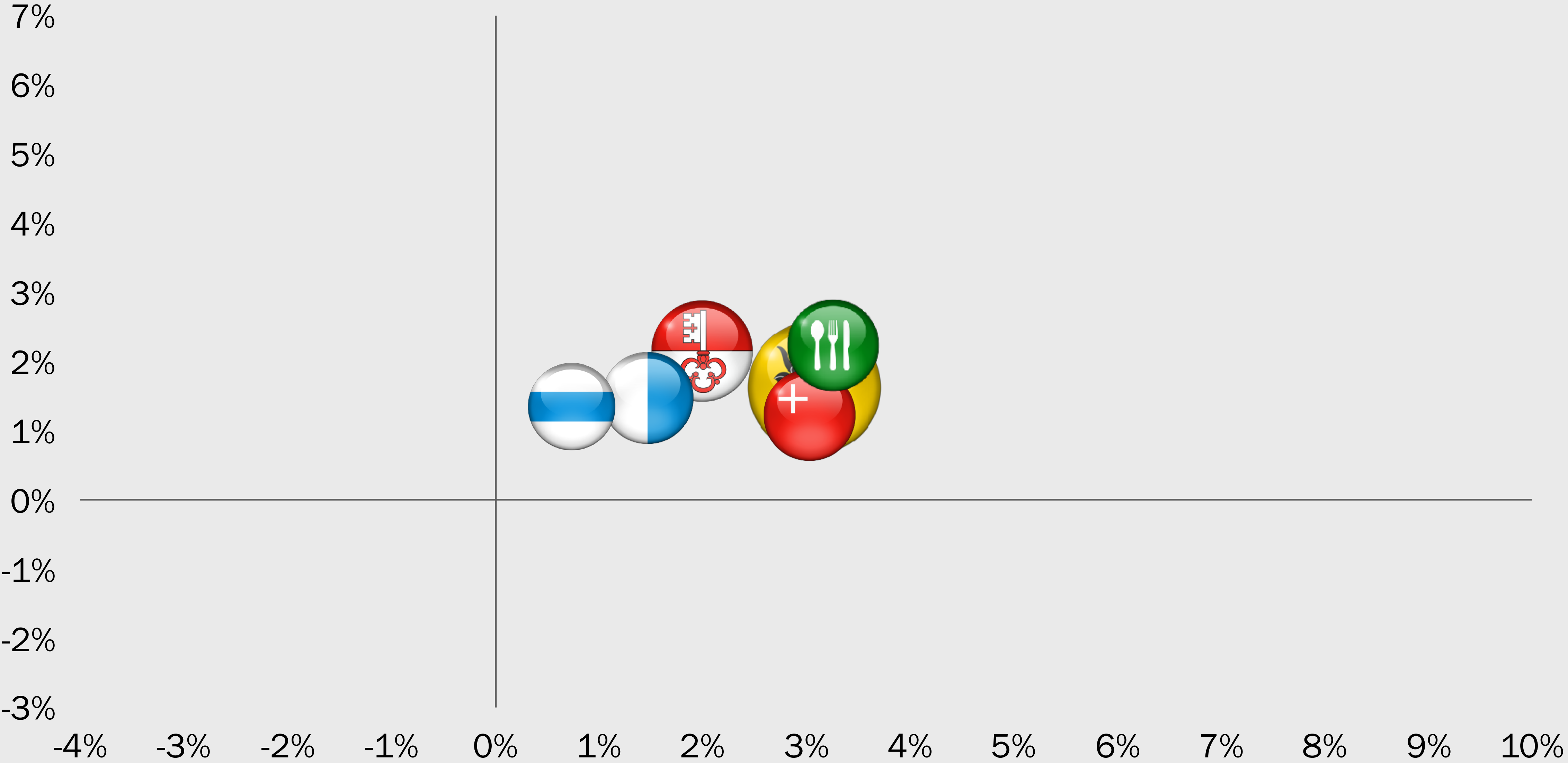
Bruttowertschöpfung, Wachstum 2019



Bruttowertschöpfung, Wachstum 2018

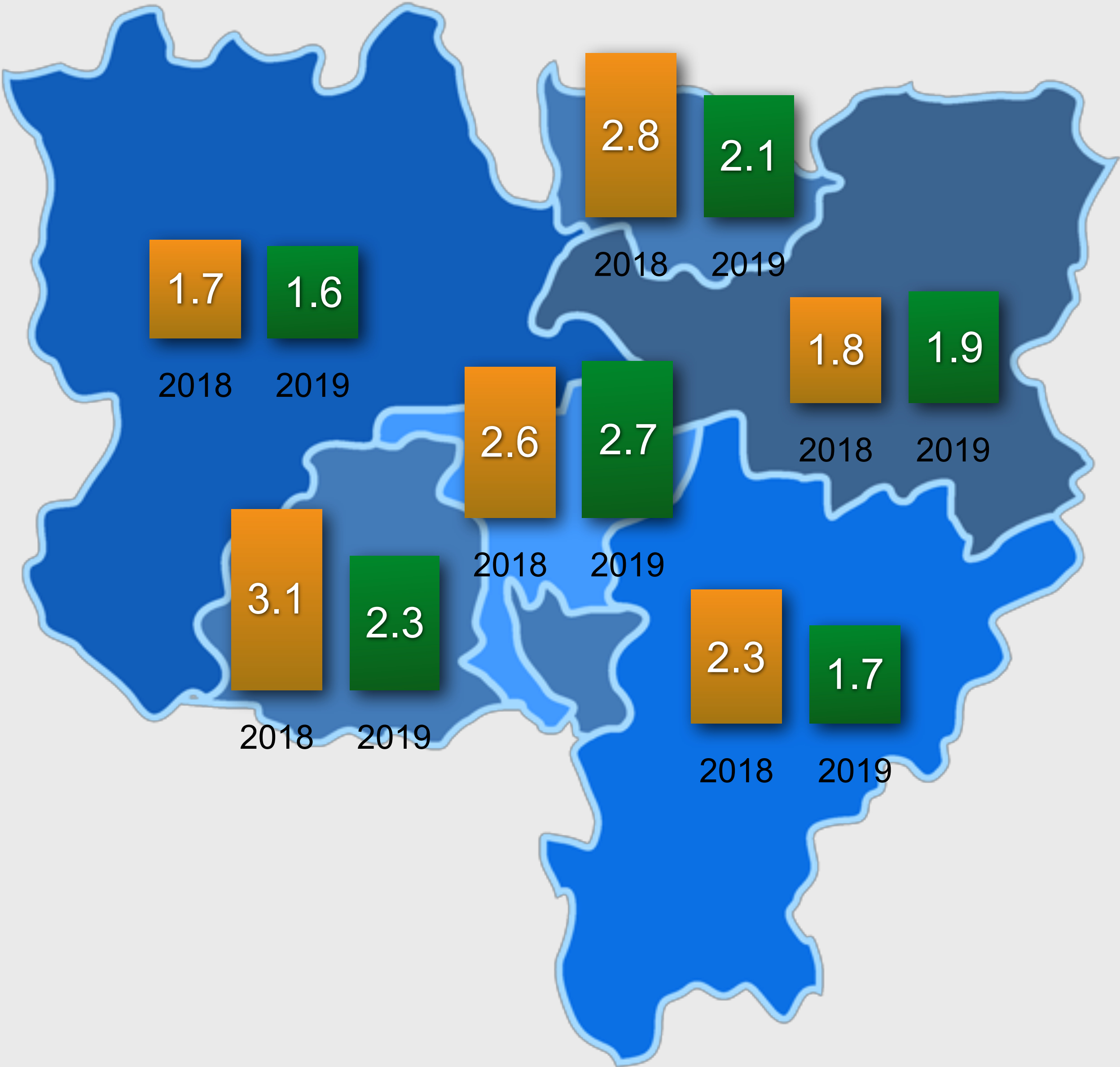
Die Entwicklung des Gastgewerbes

Bruttowertschöpfung, Wachstum 2019

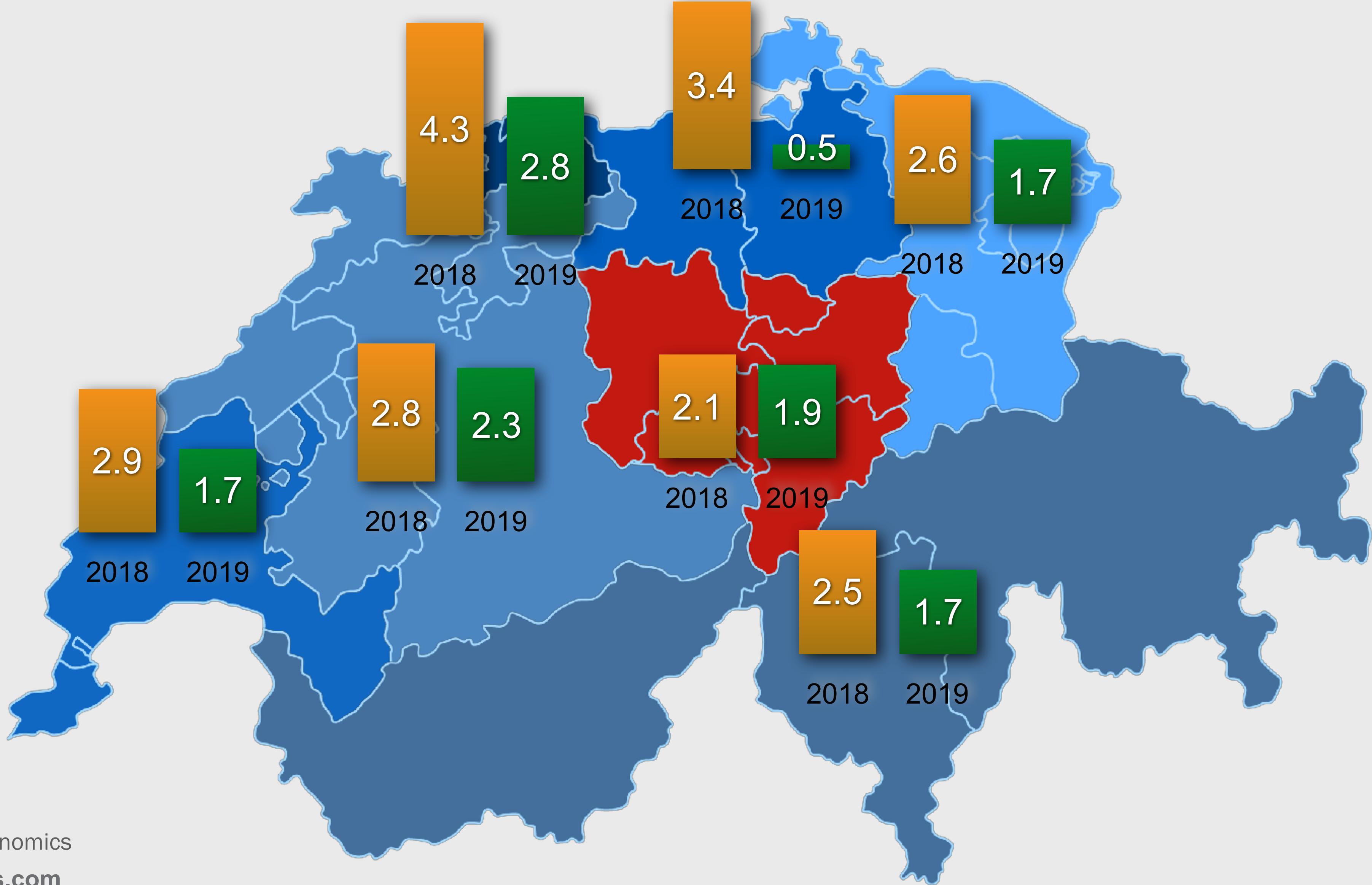


Bruttowertschöpfung, Wachstum 2018

Wachstumsleader in den Bergen: Obwalden und Nidwalden



Zentralschweiz gehört nicht mehr zu den dynamischsten Regionen der Schweiz

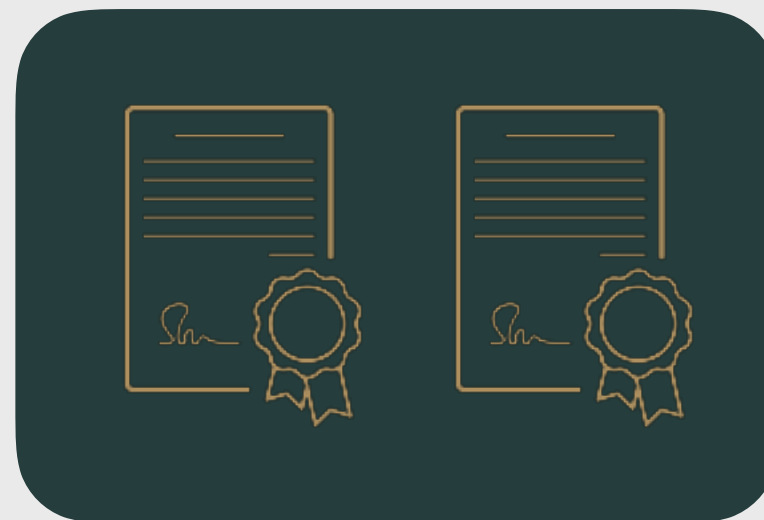




Weltklassepatente: Klasse statt Masse



Identifikation von
Weltklassepatenten



Technologie

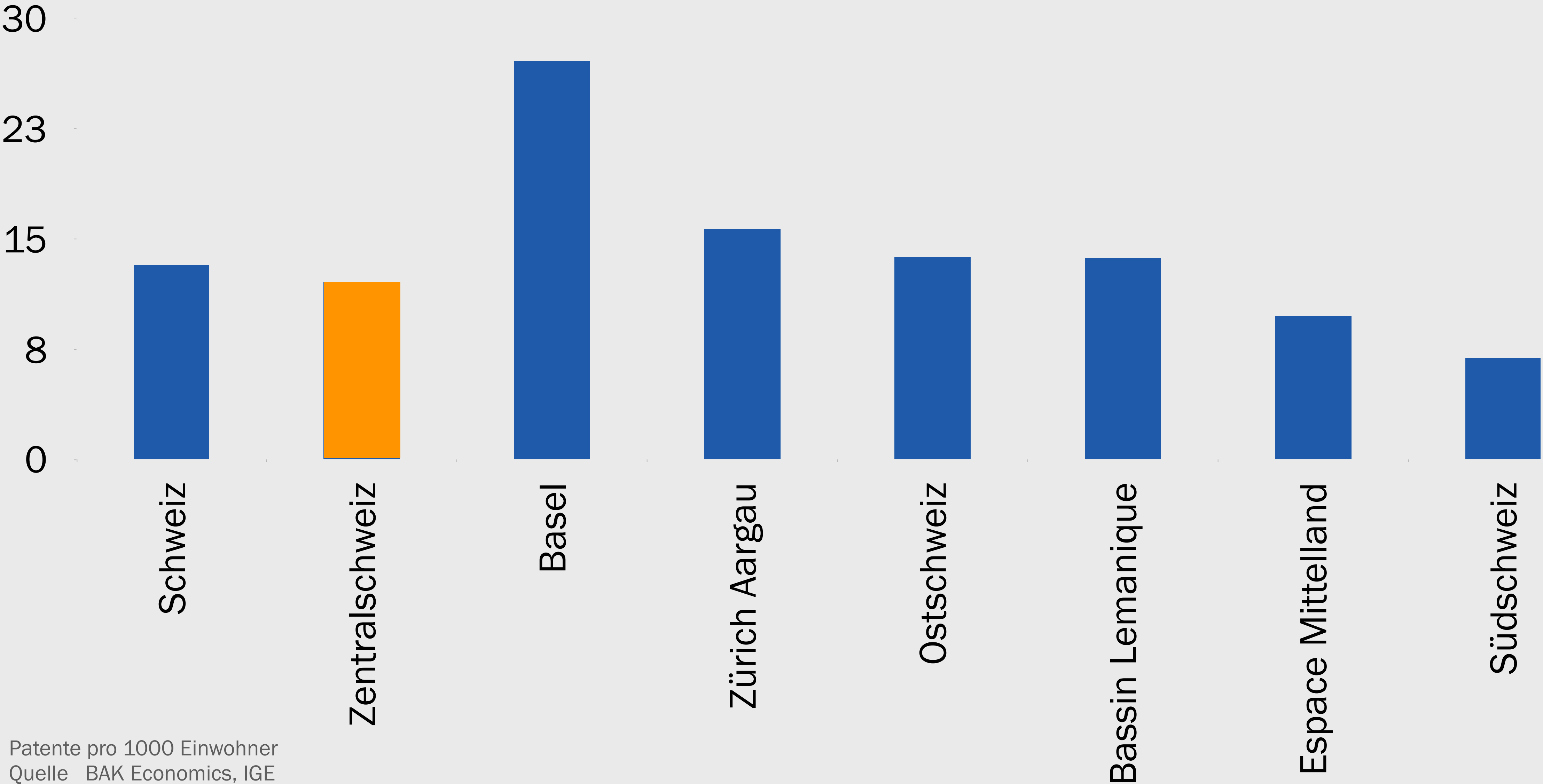


Region



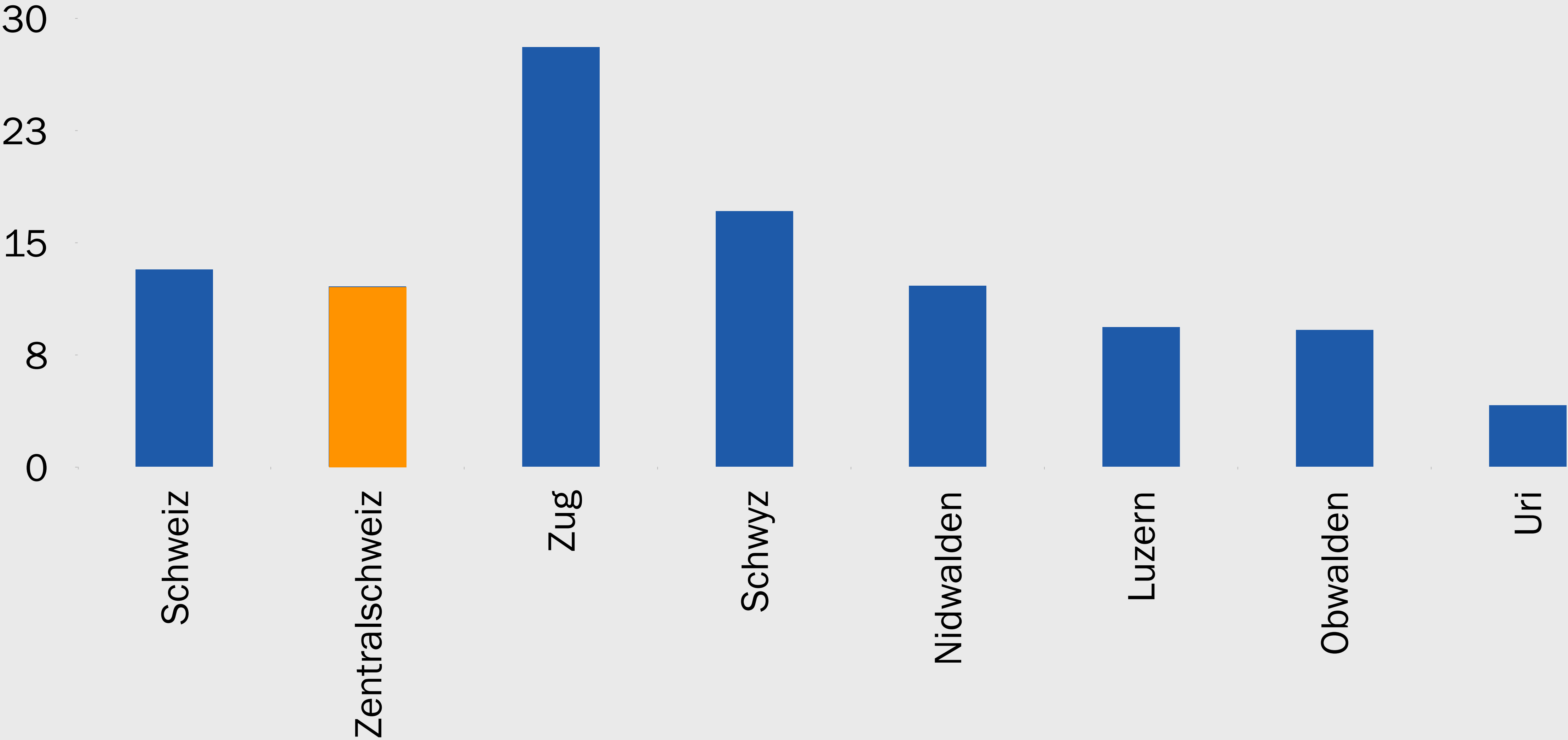
Unternehmung

Patentdichte



Patente pro 1000 Einwohner
Quelle BAK Economics, IGE

Patentdichte



Patente pro 1000 Einwohner
Quelle BAK Economics, IGE

Die BAK-Zukunftstechnologien



Machinery



Sensors



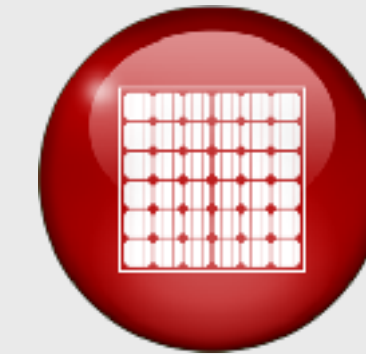
Electronic Machinery



Robots/Drones



Handling



Materials



Pharma



Medtech



Biotech



Energy



Measurement



Artificial Intelligence



Internet of Things

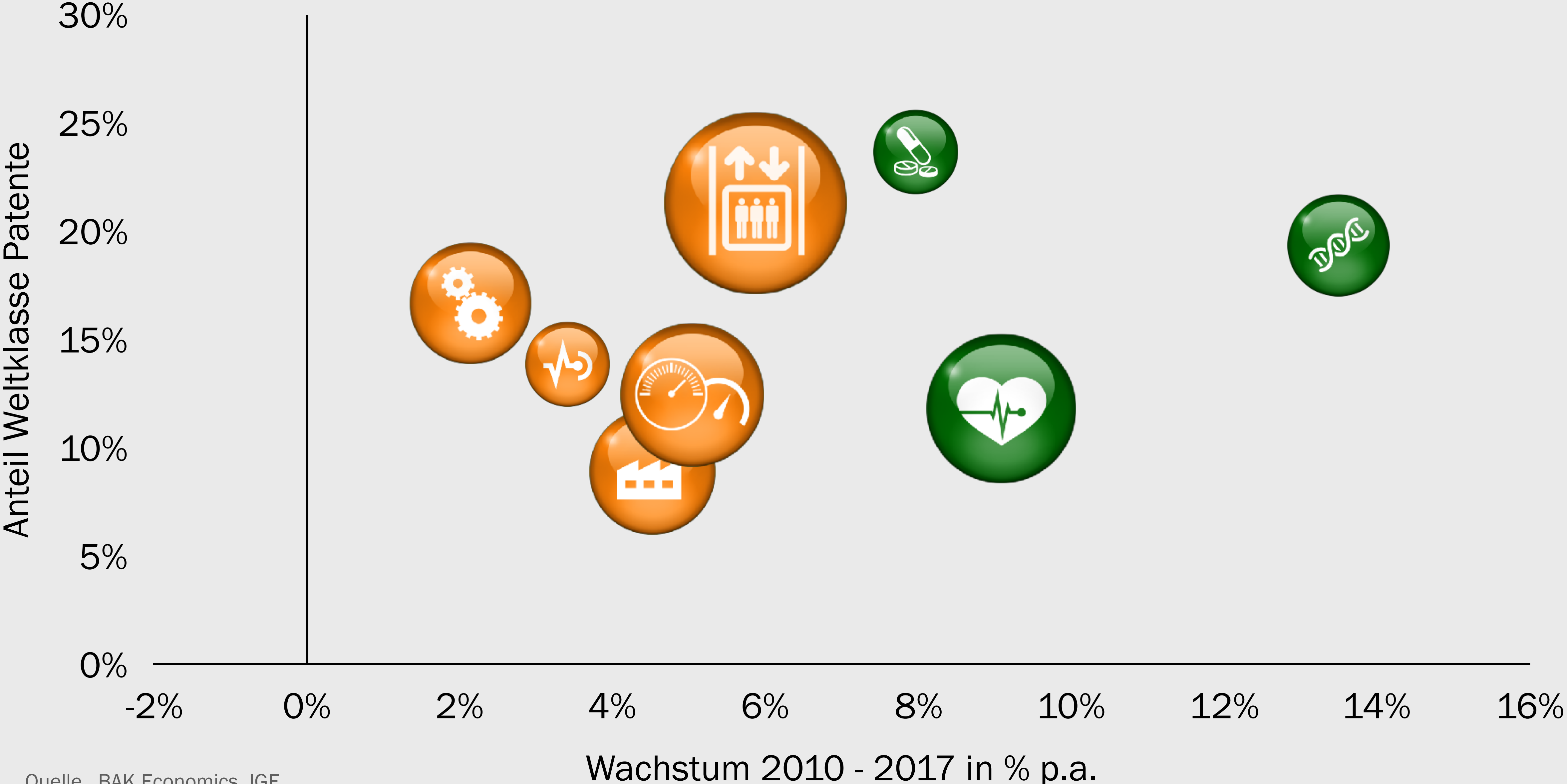


Fintech

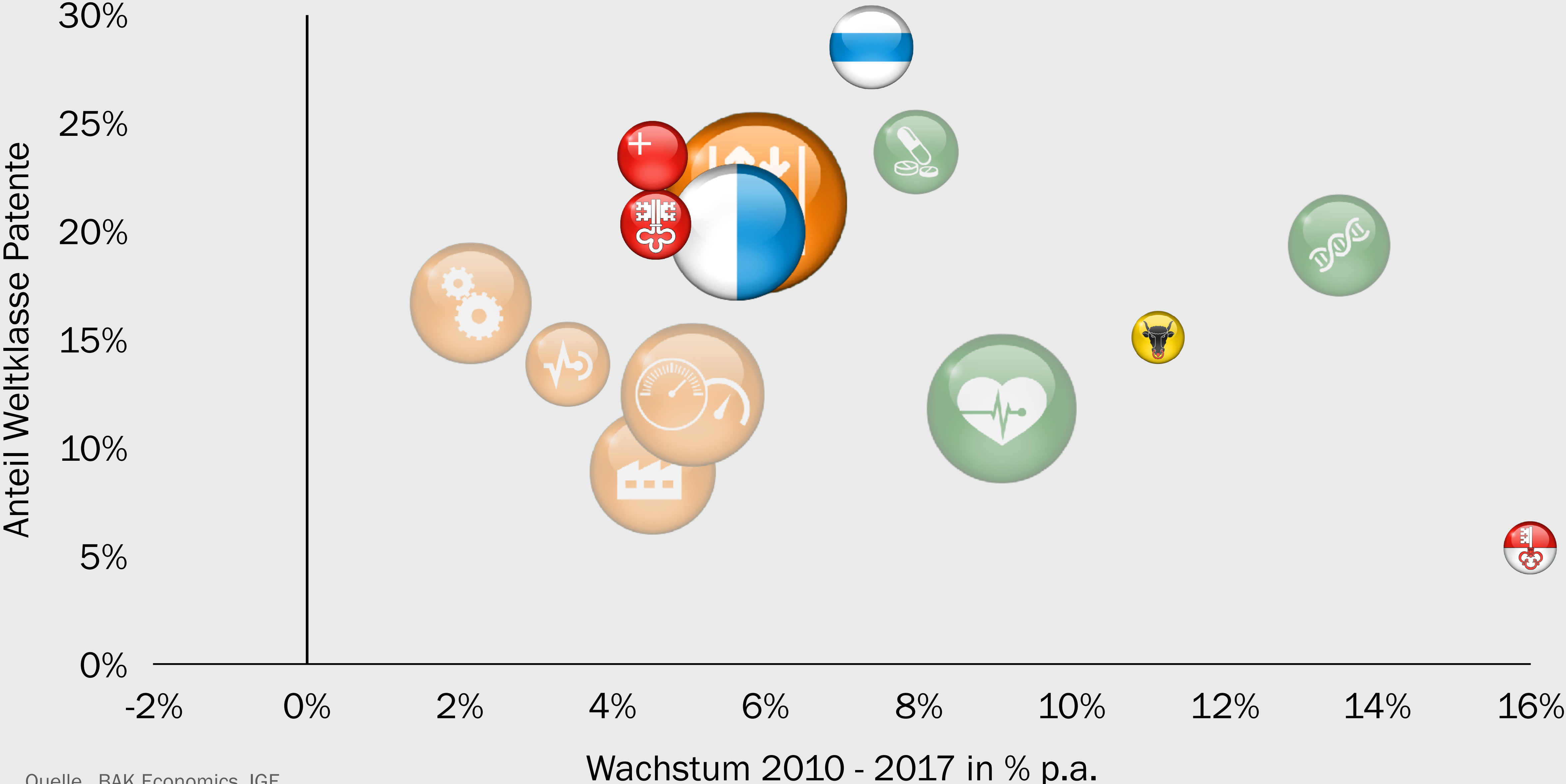


Electronic Gaming

Technologieprofil Zentralschweiz

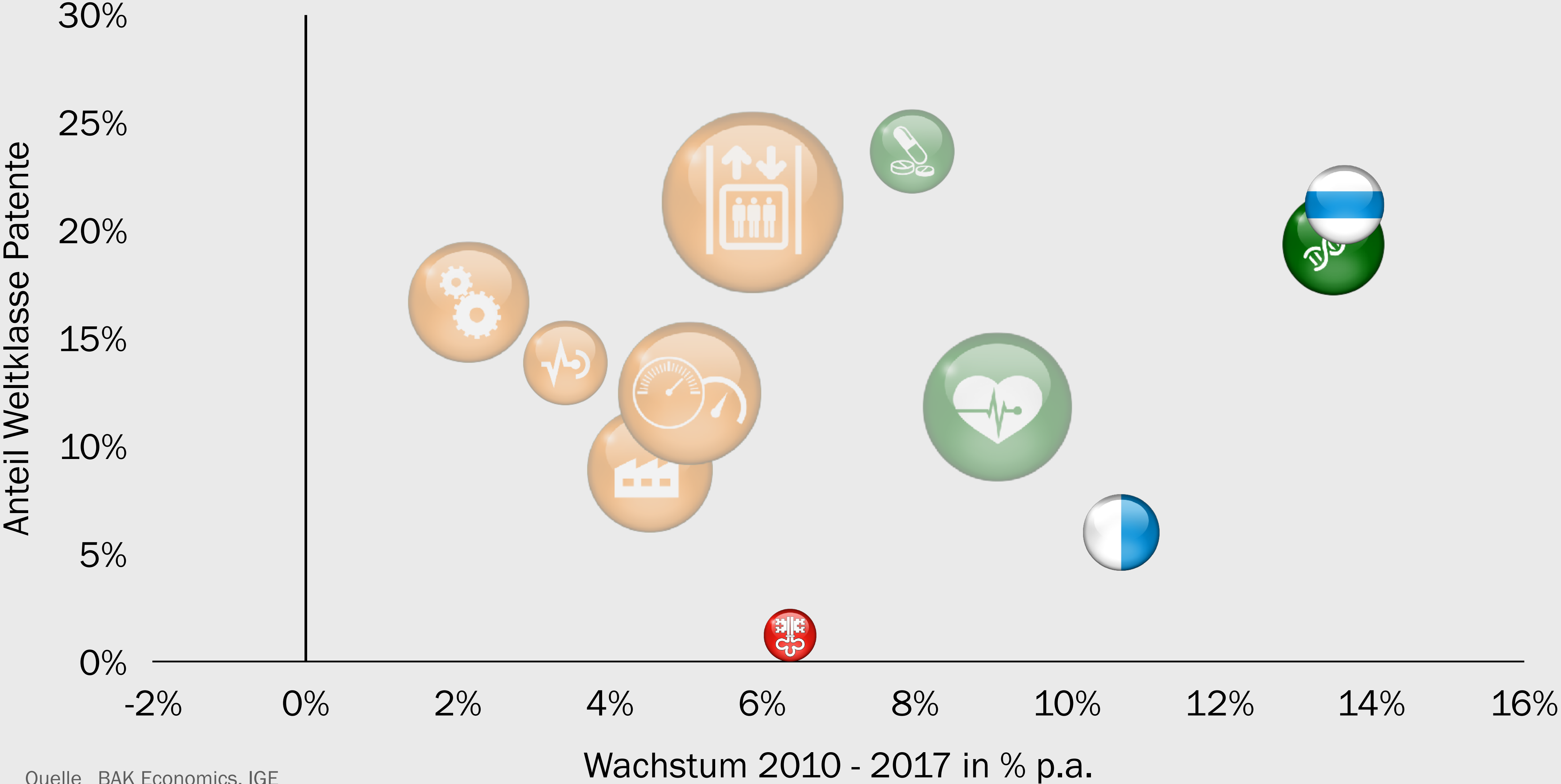


Technologieprofil Zentralschweiz: Handling



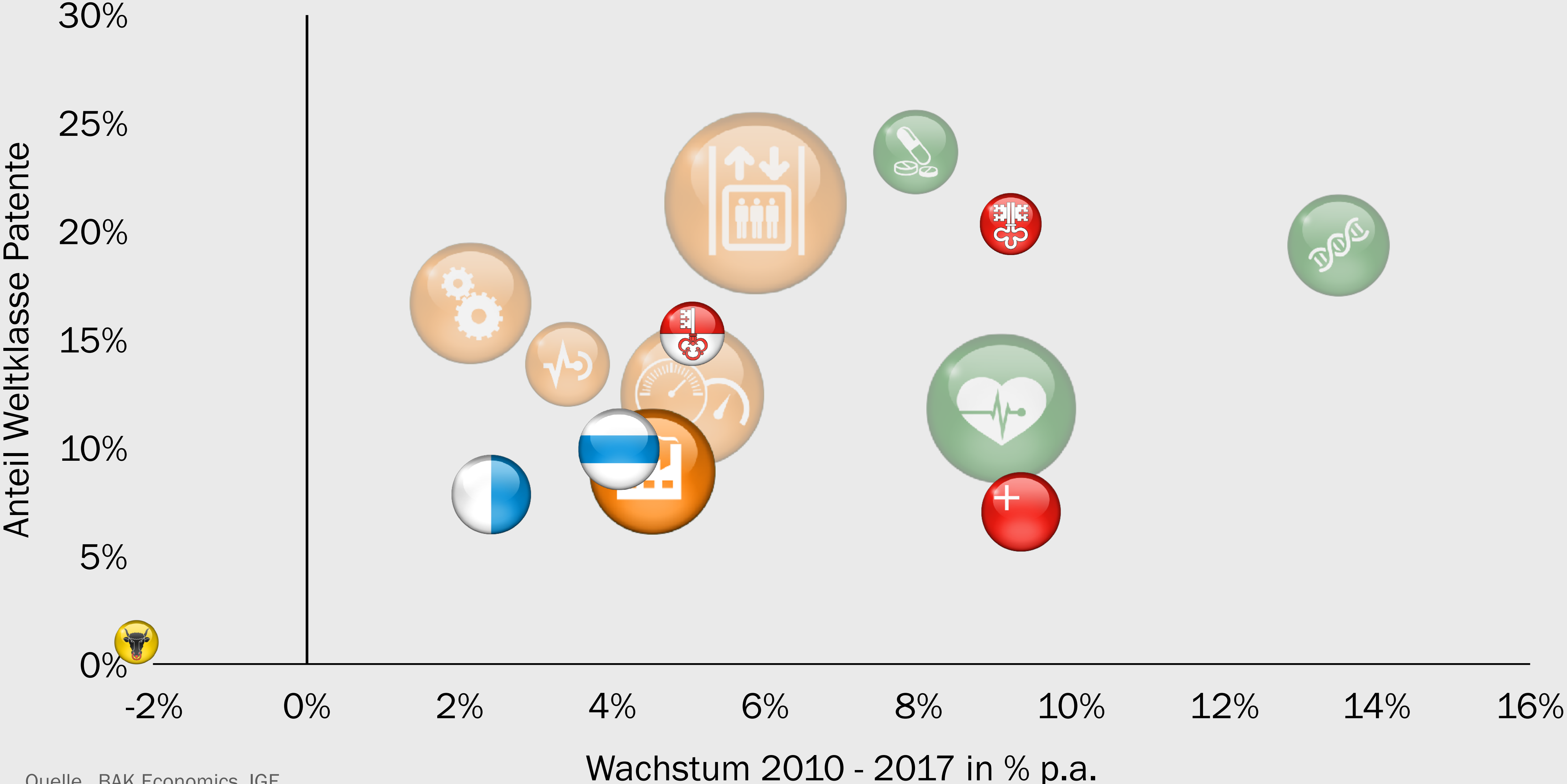
Quelle BAK Economics, IGE
bak-economics.com

Technologieprofil Zentralschweiz: Biotech

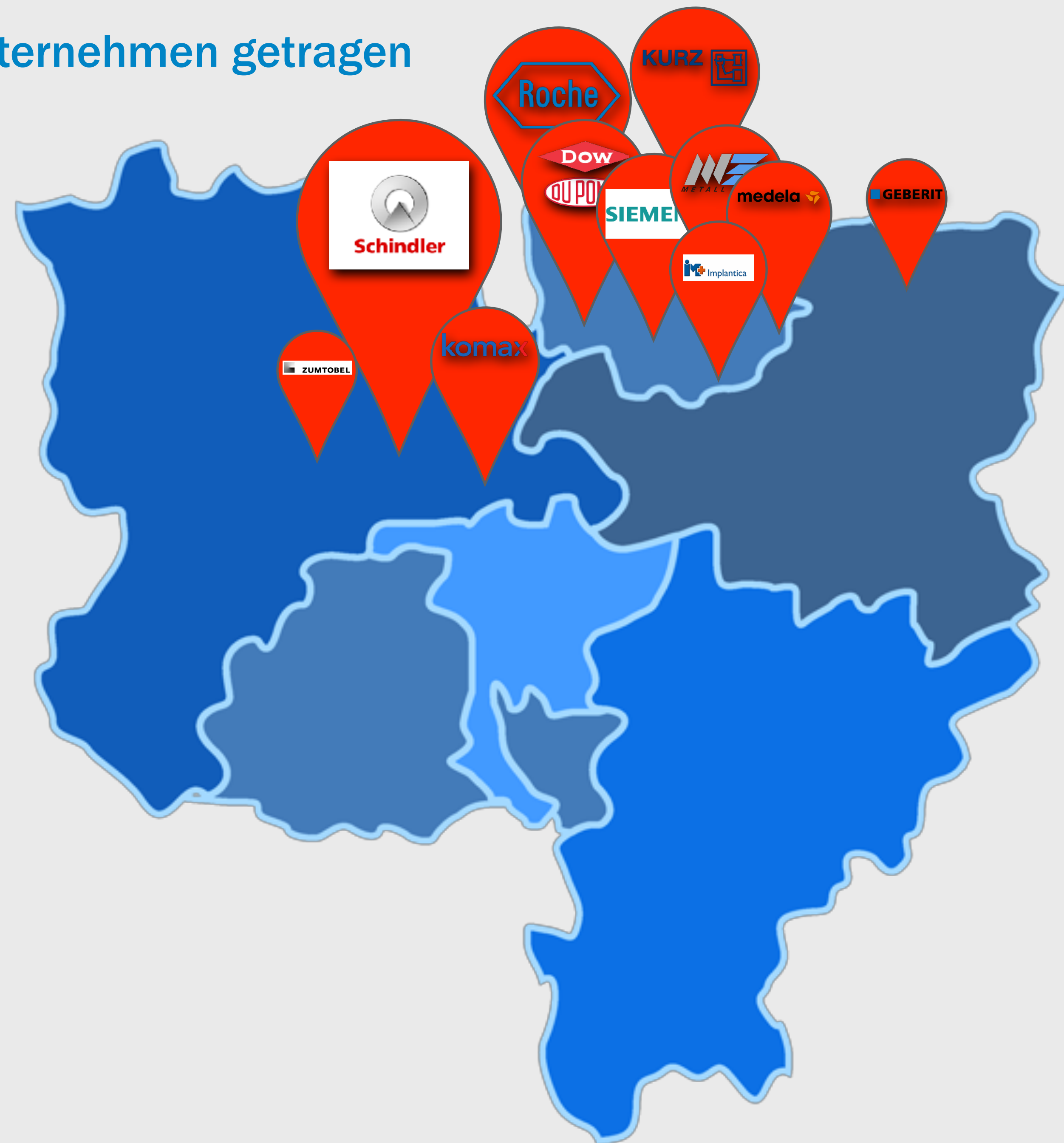


Quelle BAK Economics, IGE
bak-economics.com

Technologieprofil Zentralschweiz: Elektronische Maschinen, Energie



Patente werden von Unternehmen getragen



Vielen Dank!

Martin Eichler
25.10.2018

